

19<sup>th</sup> Feb 2010:

## **Nvolve's Implement an Election Engagement Portal for Opt2vote Ltd**



Opt2vote Limited were seeking a web based voting solution to promote greater social inclusion among the public. Nvolve proposed to develop an Election Engagement Portal which is an innovative voter engagement portal that helps to promote greater social inclusion by providing greater citizen convenience, access and choice. At the same time, Election Engagement Portal helps to ensure that every sector of the community benefited from the initiative. The project uses ICT to transform traditional election services by enhancing participation and transparency through an innovative multi-language, 'vote anywhere' election that combined paper ballots with interactive ICT features.

Features included online citizen feedback, SMS and e-mail reminders and Internet and telephone voting. SMS and email reminders provide a cost-efficient means to increase service take up and participation. Key innovations are delivering online candidate statements that voters could access whilst casting ballots, a one-stop-shop election portal that enabled voters to locate their polling station online and receive election reminders, supervised eVoting to support voters uncomfortable with technology.

The implementation of the election engagement portal has allowed for a greater social inclusion from all users and has allowed users to vote anywhere anytime. The application has allowed for a greater end user experience along with providing Opt2vote with a neat solution that can be accessed from any location.

**Nvolve Limited:** Nvolve are a leading supplier of bespoke software services specific to their client's requirements. Nvolve use 'Agile' Software Development methodology in conjunction with state of the art development technology to ensure that they provide clients with top class solutions. Nvolve have also developed and brought to market a range of products that help their clients reduce costs and improve performance within their organisations. These products include GroupLearner™, PeopleManagerPro™, TeamWorkerPro™ and AudienceResponder™.

**Ends**

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